

PROFILE

I am a driven and talented designer with a personality that has not failed me yet. I'm eager to impress, quick to better myself, and for every instance I lack knowledge, I make up for it in a willingness to educate myself. I can guarantee that I will be a strong, kind, and invaluable asset no matter the situation!

EXPERIENCE

• SENIOR GRAPHIC DESIGNER

Arthur J Gallagher & Co.

2019 – Present

The Senior Graphic Designer at Gallagher designs art and copy layouts for materials presented by sales teams to attract new clients, spanning various visual communication media like sell sheets, digital presentations, booklets, and custom illustrations, and also contributed to integrating a new project management software to streamline workflow.

• VISUAL DESIGNER

Nex Gen Dynamics

2018 – 2019

Created a diverse array of print, digital, social, and web graphics for both Nex Gen Dynamics and their clients, spanning from handbooks, manuals, event flyers to vehicle wrap designs.

• GRAPHIC DESIGNER

The Creative Group - ICU Medical

2017 – 2018

Crafted numerous packaging designs for medical supplies, gaining proficiency in type treatment and collaborating closely with colleagues to ensure accurate product creation while adhering to established guidelines.

• VISUAL DESIGNER

Verde Sustainable Solutions

2016 – 2017

Revamped the company's brand identity, covering apparel, business cards, website design, and stationery, while overseeing the design and content of the company website, playing a pivotal role in shaping the public perception and customer interactions.

• GRAPHIC DESIGNER

Colby Roark Design

2013 – Present

Crafted diverse icon themes for the iOS and Android communities, garnering over 1,000 downloads per theme.

Produced compelling album covers and promotional materials for various Chicago-based bands.

Fashioned unique and trend-setting designs for a burgeoning streetwear clothing brand startup.

Developed the identity for an inclusive boutique clothing company, specializing in gender-neutral apparel.

EDUCATION

GRAPHIC DESIGN, B.F.A.

Columbia College Chicago

2013 – 2016

SKILLS

Branding & Identity
Digital Design
Print Design
UI/UX Design
Website Design
Packaging Design
Experience in B2B & B2C Design

Project Managing Software
• Monday.com
• Asana
• Trello

Adobe Certified Associate
• Adobe Illustrator
• Adobe InDesign
• Adobe Photoshop
• Adobe Dreamweaver
• Adobe AfterEffects
Figma
Sketch
Canva

Microsoft Office
Google Suite
CSS/HTML
Windows OS
MacOS
Linux